

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

January 18, 1945

Subject	Assigned	Status
<u>Farm Production Goals</u>		
PUBLICATIONS		
Administrative letter to AAA Committeemen January 15, 1945:		
WEA Announces Special Flaxseed Acreage Payment	Emerson-Catlin, AAA	Out
Another Billion Bushel Wheat Crop Probable	Emerson-Stewart, AAA	"
Livestock-Feed Ratios Favorable	Emerson, AAA	"
1944 Egg, Milk Production at High Levels	Emerson, AAA	"
Total Farm Income Up 6 Percent	"	"
AAA Notes	Stewart, AAA	"
No Increase in Sight on Petroleum Products	"	"
1945 Goals Indicate Big Production Year	Kelly, AAA	"
AAA Annual Report Issued	"	"
Wool Outlook Altered by Military Developments	Arneson, AAA	"
Record Amount of Light Vegetable Seed Available	Hill, AAA	"
Vegetable and Fruit Processing Programs Discussed	"	"
Farmers May Deduct Conservation Costs From Income Tax	Williams, AAA	"
Hay, Pasture Seed Loan Deadline Extended	"	"
Watch for 1945 Insular ACP Announcement	"	"
1,674,958 Bales of Cotton in Loan	"	"
Army Set-Aside to Cut Civilian Peanut Stocks	"	"
P.S. to Committeemen	Kelly, AAA	"
Winter Truck Crop Tonnage, Acreage Down	Hill, AAA	"
Background statement on flax	Catlin, AAA	Completed
"Feed Supplies and Livestock Production in '45" - Speech for Walter Berger	Emerson, AAA	"
Article on Crop Insurance for Co-op Grain Quarterly	MacMurphy, AAA	"
Wrote article on FCIC for "USDA"	Stewart, AAA	"
USDA -- January 22 World view	Harding, OI	In press
Final Farm Production Goals for 1945	Mktg.Repts.Div., OMS	Out
WEA Statement on Spring Pig Goal	"	"

Subject	Assigned	Status
Letter to Extension directors digesting and explaining WFA action of extension of support prices for hogs until March 31, 1946.	Fulghum, Ext.	Completed
PRESS		
WFA Announces 1945 Grower Support Prices on Vegetables for Canning.	MRD	In preparation
Purchase Program for Set-Aside Canned Fruits and Vegetables Announced	"	"
WFA Announces Details of Price Support Program for 1944 Pack Canned Vegetables	"	"
Press release on 1945 Production Goals	Kelly, AAA	Out
Press release on 1945 Flaxseed program	"	"
Press release on Crop Insurance Program	MacMurphy, AAA	"
Press Release on Agricultural Conservation Program	Williams-Stewart-Emerson, AAA	"
Press Release on AAA Annual Report	Kelly, AAA	"
Dr. May describes his job	Press Service and BAIC	In clearance
Quality of brucella vaccine safeguarded	Burch, ARA	Cleared
Research achievement sheet on meat dehydration	"	"
Seed corn third year begins to show age	BPISAE	In clearance
Bigger corn yields possible	"	"
Bamboo paper perhaps	"	Submitted
Plant museums' new use	"	"
Circular 718, Double Superphosphate	"	Out
RADIO		
<u>Farm Flashes:</u>		
Breeding for Better-Keeping Eggs	Burch, ARA	Cleared
Cost of Artificially Drying Hay	Briggs, OMS	"
Pig Brooders Save the Bacon	Lambert, REA	"
Help Neighbors Improve Soil	Fox, FSA	In preparation
High-Producing Dairy Herd	Fox, FSA	"
Cotton Quality	Gilstrap, OI	In preparation
<u>PA-INS:</u>		
Egg Goal for 1945	Stahl, OMS	Cleared
Restores Farm to Production	Fox, FSA	In preparation
Better and Stronger Egg Shells	Burch, ARA	In clearance

Subject	Assigned	Status
<u>Radio Farm Director Letter:</u> Crop Insurance Program Being Shaped Up		Completed
Poultry improvement in U.S.A.	Burch, ARA	In clearance
Purebred livestock importations	"	In clearance
Turkey meat flavor	"	"
Careful corn tests	BPISAE	"
Certified seed potato	"	Submitted
Assisted with A. W. Manchester radio transcription for New England Radio News Service.	Hill, AAA	Completed
"Radio Roundup" for Farm War News for radio use by field AAA offices	Tatum, AAA	"
Radio script for J. Carl Wright, Manager of Federal Crop Insurance Corporation, for use on Agriculture's portion of Farm and Home Hour	"	"
Radio script for Marvin Jones and Wallace Kadderly. - "Discussion of National Farm Production Goals for 1945"	"	In clearance
<u>Timely Farm Topics:</u> 13a -- "1945 Production Goals" -- Judge Marvin Jones. To be recorded: Jan. 19.		
14a -- "Bangs Disease" Ernest Moore and M.L. DuMars, OI To be recorded: Jan. 30.	Hemphill, OI	In preparation
14b -- "Cotton Looks Ahead" O.V. Wells, BAE, P.K. Norris, OFAR and Wallace Kadderly, OI	Pitt, OI	"
<u>USDA-OWI Overseas Transcription:</u> "Poultry Improvement" Paul Zumbro To be recorded: Jan. 19.		
National Farm and Home Hour, Jan. 20. N.E. Dodd and Wallace Kadderly	Burch, BAI	Completed
	BLUE	In preparation
<u>VISUAL</u>		
<u>Movie:</u> Food Production and Soil Conservation in Puerto Rico.	Scott, OI	In production

Subject	Assigned	Status
<u>Victory Gardens</u>		
PUBLICATIONS		
<u>Food Information Calendar -- Jan. 13</u> Victory Gardeners Urged to buy Supplies Early	Gaines, OI	Out
Victory Garden Kit	Poole, OI	In preparation
<u>Letter to Extension Editors:</u> OWI and War Advertising Council Give Green Light to Victory Gardening and Home Canning - Victory Garden Kit	Lloyd, Ext.	Completed
<u>Letter to Extension Directors:</u> Victory Garden Kit (nearly completed)	"	"
RADIO		
<u>Homemakers' Chats:</u> Why Garden in 1945? A Compost Pile for Every Garden	Watkins, OI	Cleared In preparation
<u>Farm Flashes:</u> Home-Made Garden Fertilizer	"	"
<u>Radio Farm Director Letter:</u> Victory Garden Information Kit In the Mill		Completed
<u>Farm Labor</u>		
PUBLICATIONS		
<u>Letter to Extension Editors:</u> Farm Labor Movie	Lloyd, Ext.	Completed
<u>Letter to Extension Directors:</u> Agricultural deferments Farm Labor	"	"
<u>Administrative letter to AAA Committeemen</u> <u>January 15:</u> New Draft Directive and Farm Labor	Stewart, AAA	Out

Subject	Assigned	Status
<u>Post-War</u>		
PUBLICATIONS		
<u>Food Information Calendar -- Jan. 13:</u> Secretary Wickard on Farm Housing Land-Grant College Report on Post-war Agricultural Policy Post-war Farming Opportunities (preliminary draft)	Gaines, OI	Out
<u>Letter to Extension Directors:</u> Post-war employment policy Joint post-war planning meeting schedule	Lloyd, Ext.	Completed
<u>Administrative letter to AAA Committeemen January 15:</u> Surplus Property Report Issued.	Stewart, AAA	Out
RADIO		
<u>Farm Flashes:</u> Plan to Electrify Farms	Pitt, OI	Cleared
<u>Radio Farm Director Letter:</u> Speech Enclosed on Foreign Dairying Fact Sheet on Farm Health		
<u>Farm Facilities</u>		
PUBLICATIONS		
<u>Administrative Letter to AAA Committeemen January 15:</u> No Increase in Metal Roofing and Siding Farm Supplies for 1945 Discussed	Stewart, AAA Arneson, AAA	Out Out
Story for Extension Editors on bag conservation and re-use.	DuMars, OI	In preparation
Tight supply of machinery and container material for food industry. (Fact Sheet)	"	"
PRESS		
Tight supply of machinery and container material for food industry. (Trade press release)	"	"

Subject	Assigned	Status
Need for bag conservation and re-use. (trade press release)	DuMars, OI	In preparation
RADIO		
Repair Farm Machinery -- Re-Use Containers -- transcriptions made by F.B.Northrup, OMF	DuMars, OI	Completed
<u>Radio Farm Director Letter:</u> Machinery-Equipment Outlook		"
<u>Farm Flashes:</u> Farming Supplies for '45	DuMars, OI	Cleared
<u>Rationing and Price Control</u>		
PUBLICATIONS		
Highlights of the New Cattle Stabilization Plan.	Mack, OPA	Sent to OPA Regional Information Executives and Agricultural Relations Advisers
<u>Special Letter to Extension Directors:</u> Cattle Stabilization Program	Fulghum, Ext.	Completed
<u>Weekly Letter to Extension Directors:</u> Enclosed "Price Administrator Bowles' statement on the effect of new cattle stabilization plan, etc.	Lloyd, Ext.	"
<u>War Letter for Agriculture:</u> Retail pricing of farm machinery changed Cotton warehouse service pricing changed Lettuce seed price control changed Florida strawberry prices up OPA warns on tobacco price violation Eastern fuel oil rations unchanged	DuMars, OI	"
<u>Letter to Farm Editors:</u> New Cattle Stabilization Plan	Moore, OI	"
<u>Food Information Calendar:</u> Survey on Rationing	Gaines, OI	"
<u>Food Trade Letter:</u> Ceilings Bring Change in Cattle Program	OMS	Out

Subject	Assigned	Status
Administrative letter to AAA Committeemen. January 15:		
Strawberry Ceilings Raised	Hill, AAA	Out
Dried Lentil Ceilings Set	"	"
Bowles Praises Ration Workers	Kelly, AAA	"
PRESS		
Price Ceiling on Cattle (OPA)	MRD	"
RADIO		
Letter to Radio Farm Directors: Note on Live Cattle Ceilings	Kadderly, OI	Completed

Fat Salvage

PUBLICATIONS

Letter to State Extension Directors on Used Household Fat Salvage Program.	Lloyd, Ext.	In clearance
RADIO		
Radio Round-Up on Food: A Few Bars of Soap	MRD	Completed
Homemakers' Chat: Don't Waste Any Fat	MRD	In preparation
Food Makes A Difference: Saving Kitchen Fats	MRD	Completed

Milkweed Floss

RADIO

Farm and Home Hour: Milkweed floss collection	Van Deman	Completed. Jan. 13
--	-----------	-----------------------

Economic Stabilization

PUBLICATIONS

Administrative letter to AAA Committeemen
January 15:

Farm land boom danger still far from over. MacMurphy, AAA Out

RADIO

Farm Flash:

Farms at Fair Prices Fox, FSA In preparation

Sales of Government Owned Surplus

PRESS

WFA To Sell Acid Calcium Phosphate MRD Out

Canned Green Beans Offered for Sale MRD "

Dried Peas Offered for Sale MRD "

RADIO

Consumer Time:

War Foods to You (Feb. 10) MRD Completed

Home Food Preservation

Letter to magazine editors on 1945 program Van Deman, BHE In preparation

RADIO

Farm and Home Hour:

1945 pressure canner production program " Completed Jan.13

School Lunches

PUBLICATIONS

Article for New York Times "School Lunch MRD In clearance
at 'Margaret Murray Washington'"

Subject	Assigned	Status
<u>Food Order Education</u>		
PRESS		
Butter Set-Aside Quotas Announced for Feb. and March	MRD	Out
Canned Tuna Removed from Import Control	"	"
WEA Increases Canned Pilchard and Mackerel Set-Aside Quotas	"	"
Spray Milk Powder Set-Aside Announced for Feb. and March	"	"
February Set-Aside for Cheddar Cheese Announced	"	"
Washington-Oregon Apples Set-Aside for Armed Forces	"	"
WEA Amends Pork Set-Aside Order	"	In preparation
WEA Directs Cannery of Grapefruit and Blended Juice to Hold Entire Production For Sale to the Armed Forces.	"	In clearance
WFO 17 (Dried Apples) Amended	"	In preparation
WEA 101 (Cucumber Pickles) Amended	"	"
RADIO		
<u>Homemakers' Chat:</u>		
Why Are We Butter and Sugar Short?	"	In preparation
<u>Orange Network Release:</u>		
Have Some Chicken, Soldier?	"	"
What is Skim Milk Good For?	"	"
<u>Radio Round-up on Food:</u>		
G.I. Flare for Fowl	"	"
<u>Industrial Feeding</u>		
RADIO		
<u>Homemakers' Chat:</u>		
Industrial Feeding Experts Share Experiences	MRD	Completed

Subject	Assigned	Status
<u>Nutrition</u>		
PUBLICATIONS		
News Letter	Nutr.Prog.Br., OMS	In press
<u>Food Information Calendar:</u> Disney Nutrition Movie	Gaines, OI	Out
PRESS		
<u>Clip Sheet:</u> Light Appetite for Iron	BAIC & Press Service	In clearance
<u>Food and Home Notes:</u> Snap up winter-weary menus Short items on food Liver for blood donars	Olsen, BHNHE " "	Completed " In preparation
VISUAL		
<u>Movie:</u> Qurer es poder (Where there's a will there's a way)	Scott, OI	In production
RADIO		
<u>Radio Round-Up on Food:</u> Spinach Talk	MRD	Completed
<u>Food Makes A Difference:</u> Riboflavin Leftovers Stage a Comeback Soups the World Around Spinach and other Greens	" " " "	Completed " In preparation "
<u>Homemakers' Chats:</u> Food for Refugee Camps Have a Heart! Fep Up Vegetable Dishes	MRD Gilstrap, OI "	In preparation Cleared "
<u>Vitamins for Victory:</u> Shell Practice (nuts) Brains to Brag About Green Grows the Spinach Rice Review Bell of the Lunchbox (tangerines)	MRD " " " "	Completed " " " "
<u>Farm and Home Hour:</u> Chicken for fighters first	Van Deman, BHE	Completed Jan.13

Subject	Assigned	Status
<u>Marketing Plentiful Foods</u>		
PUBLICATIONS		
Articles for March issues of <u>Seventeen</u> and <u>Southern Agriculture</u> .	MRD	In preparation
Articles for March and April issues of <u>McCall's</u> .	"	"
RADIO		
<u>Green Network Release:</u> Peanut Butter Party	MRD	Completed
<u>Orange Network Release:</u> Another Cereal Story	"	"
<u>Radio Round-up on Food:</u> Get Your Yolk Book (eggs)	"	"
<u>Miscellaneous</u>		
PUBLICATIONS		
<u>USDA</u> -- January 22 Frank Hancock Bankhead-Jones Laboratories.	Harding, OI	In press
USDA Extension Institute at request of Better Farming Methods Magazine. (Statement)	Meyer, Ext.	Completed
USDA Extension Institute for Agricultural Leaders' Digest. (Statement)	"	"
<u>Weekly Letter to Extension Editors:</u> Ten Million a Year and Electricity on the Farm	Lloyd, Ext.	"
Weekly News Service PX - Growth - Georgia Extension bulletin Some People Have Never Gone to School (Time magazine article Dec. 25 issue) Station List for Hasten the Day radio series Announcing a change - in Homemakers' Chats Lafferty Invalided (Delaware Ext. Editor now in armed service)		
Fitting dresses, Farmers' Bulletin, 1964.	Sommerfeld, BHE	Off the press
"An apron for down-on-the-floor jobs" -- article for Agr. Leaders' Digest.	Scott, BHE	Submitted 1/15/45

Subject	Assigned	Status
<u>Weekly Letter to Extension Directors:</u>	Lloyd, Ext.	Completed
Curtailment of long-distance telephone calls and telegrams		
Appeal for curb on conventions		
Director Hutcheson, acting president of V.P.I.		
Farm Forestry Subcommittee meeting.		
Director Gates (Ark.) in Latin-America.		
WFA emergency item omitted in 1945 budget)		
Director Anderson in Washington		
Extension Organization and Policy meeting		
State lists of outstanding farm men and women		
Director I.O. Schaub (N.C.) in Washington		
4-H club history committee		
 PRESS		
<u>Food and Home Notes:</u>		
Short items on equipment	Olsen, BHE	Completed
Wise winter ways with wool	"	"
Fitting dresses - new bulletin (announcement)	"	In preparation
 RADIO		
<u>Homemakers' Chats:</u>		
Pre-War Stuff	Gilstrap, OI	Cleared
Judging Fabric Quality	Watkins, OI	Cleared
Sweets Without Sugar	Gilstrap, OI	In preparation
To Know a Good Fit	Gilstrap, OI	In preparation
Safety in the Home	Watkins, OI	Cleared
<u>Farm Flashes:</u>		
Sparks	Gay, OI	Cleared
More Boards for Pacific War Theatre	Bergoffen, FS	Cleared
Farm Forest Extension	Bergoffen, FS	In preparation
<u>PA-INS:</u>		
Home Living Cuts Food Bills	Fox, FSA	Cleared
Veteran Builds Modern Farm	"	In preparation
Pays 40-year Loan in 6 Years	"	In preparation
Farm Family's Health Program	"	In preparation
Forest Service Chief Reports	Bergoffen, FS	In preparation
Report on Farm Forestry	"	"
Community Forest Growth	"	"
<u>Consumer Time:</u>		
Yardstick of Quality (food inspection Jan 27)	MRD	Completed
Armenian Food Lore Comes to America (Feb. 3)	"	In preparation
 "Homemakers News"		
Ruth Van Deman and Wallace Kadderly		In preparation
CBS Adventures in Science, Jan. 24		
Raymond D. Garber, FS "America Needs Protective Forests"	Columbia	